

## ABSTRACT OF THE DISCLOSURE

A side moulding which is readily manufactured and mounted on an exterior side surface of a body or door of a motor vehicle, and is free from the generation of noise during the running of the motor vehicle or upon the opening and closing of the door of the motor vehicle. The side moulding includes a main body, clips for mounting the main body to the body or door of the motor vehicle, and cushion members provided in a rear surface of the main body. Each of the cushion members includes a cushion part for achieving a cushioning operation against the main body, and the body or door of the motor vehicle, and a fitting part for fitting to each of rib parts provided in the rear surface of the main body.